

SANTA BARBARA LAWYER

*The Official Publication of the Santa
Barbara County Bar Association*



Santa Barbara
County Bar
Association



2012 Media Kit

Target your business to over 600 attorneys, judges, paralegals, law students and professionals. This upscale legal publication is distributed monthly to members, law libraries, courts, legal-related businesses and other bar associations. Advertising in the Santa Barbara Lawyer is an ideal way to display products or services to an exclusive group of professionals.

Please call (805) 569-5511 or e-mail sblawdirector@gmail.com with any questions.

Your message...our members...powerful results

Advertise in the Santa Barbara Lawyer

You have been selected to be a part of the Santa Barbara County Bar Association's monthly publication, the *Santa Barbara Lawyer*. Advertisers participating in this magazine receive exposure that is targeted and continual at a very affordable cost. This is a must buy for your business to reach the Santa Barbara County Legal community.



Preferred Material – Artwork Specifications

Press quality, high resolution PDF, tiff, jpg, eps or Photoshop files.

Photos should be 300 dpi or higher.

Full color photos or graphics should be saved as CMYK.

Fonts should be included, saved as outlines or embedded in files (such as PDF files). We cannot accept Windows Post Script fonts (.pfb/.pfm).

Santa Barbara Lawyer Deadlines

All advertising must be in the Bar Association office by the 1st Monday of the month prior to the month of publication. Display ads in the Santa Barbara Lawyer are paid in advance for 3 months and billed quarterly thereafter.

Santa Barbara County Bar Association

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Size	# of Issue(s)	Cost Per Issue Black & White Add \$30 for Ads in Color
Full Page 7.5"W x 10"H	1	\$480.00
	3	\$450.00
	6	\$420.00
	12	\$400.00
Half Page 3.25"W x 9.5"H or 4.63"H x 7.5"W	1	\$330.00
	3	\$310.00
	6	\$280.00
	12	\$260.00
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	6	\$165.00
	12	\$145.00
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	12	\$105.00
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	12	\$80.00

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